

# Daniel Cork

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## Personal Details: A brief description

After attending a BA (Hons) Multimedia design course at Staffordshire University, I moved to Manchester and have been working in the Graphic Design/New Media sector for the last three years. I am 26 years old and live in Ancoats Manchester with my wife.

## Employment history:

### May 2004 – present: Ignition Creative Business Solutions

#### Position: Multimedia Designer

My primary role is the design, production and management of web based projects for a diverse range of clients including Cognition Solutions, Cosalt Bally:clare and PPG Industries. At Ignition my main focus is geared towards designing/building functional standard-compliant sites using semantic XHTML & CSS construction whilst also taking into consideration the latest SEO and web accessibility practises. I liaise with clients from the proposal stage and through out the project at key stages until completion. I also work on a wide range of other projects with variable scope within a team environment.

### January 06 – Date: Freelancing

During my spare time I work as a freelancer producing websites and logos.

### October 2003 – March 2004: Expertise Group

#### Position: Junior Designer

My roles were very wide ranging, they included web site design/construction, flyers, posters, POS and packaging. I was also responsible for ordering stock and proof reading. I also gained first hand experience whilst working on the print floor, learning how problems can arise and how, as a designer they can be avoided.

## Skills set

**Web Design:** XHTML, CSS, SEO, Flash Animation, PHP (basic).

**Print Design:** Literature Design, Identity/Logo Design, Layout Design, Advertising, POS.

**Miscellaneous:** Video Editing, Audio Editing

**Software Literacy:** Dreamweaver MX, Flash MX, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Quark Express, Final Cut Pro, Word and Excel. Competent with both Mac's and PC's.

## Education & Qualifications

2000 – 2003 Staffordshire University – Multimedia Graphics (BA Hons)

1999 – 2000 Bedford College – BTEC Diploma Art & Design Foundation

1994 – 1999 Wootton Upper School – GCE A -levels: Geography, Graphical Communications, Information Systems  
GCSE's 11 subjects at grades A-C inc. English, Maths and Science